



GREG CHAPMAN'S

**Executive
Tailored
Clothes**

BEVERLY HILLS

The Greg Chapman **Report**



Jack Youngblood of
the L.A. Rams chats
with Greg in the
Coliseum Locker Room.

Gentlemen:

For 5 or 6 years now we men have been the target of marketing people in the fashion industry probably more than our women ever were. Men's Fashion is a big business and it's here to stay. As surely as you've replaced your traditional blue or grey pin striped suits for newer looks — you have been affected.

With changes in fabrics and styles taking place as fast as they are you should have some idea of your alternatives. With this, the first issue of the *Greg Chapman Report*, we will begin to capsulize for you the best and the worst of the changes. As clients or prospective clients of ours you are our most important friends. Through the report we will introduce you to each season's styles and fabrics before they appear on hundred's of retail store racks throughout the country. We will show you our newest designs and cuttings that may become future trends.

We will give you the pros and cons of new "discoveries" in the fashion world, and help you to decide what and when to buy.

Hope you'll enjoy "The Report"!

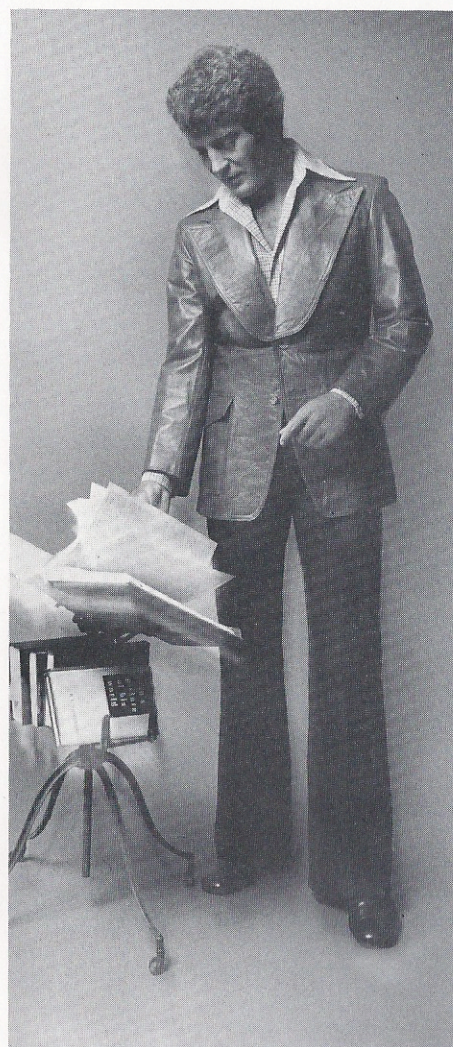
The Greg Chapman **Report**



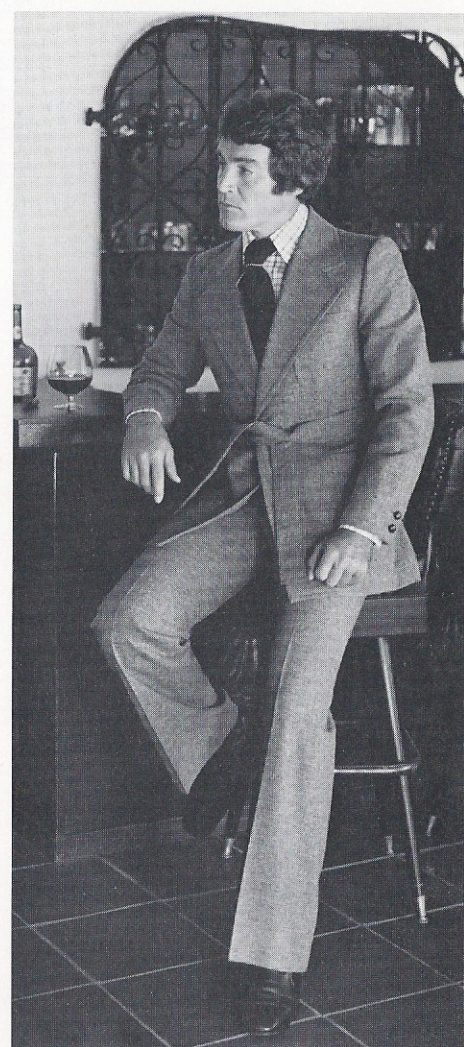
The **Eisenhower Tweed**, made either with or without shoulder construction and lining this outfit is a casual approach for the well dressed man.



The **Comforter**, reversible shirt jacket, suede on one side – leather on the other of featherweight. Argentinian suede.



The **Knockaround**, tailored leather jacket with rounded peak lapel – patch pockets with scalloped flaps shown with french cut slacks.



The **Club**, rope shoulders, barrelled cuffs. Matching fabric belt for a great weekend suit. Shown here in tweed.



#1 - a 3-piece houndstooth suit with leather trim.



#2 - a blazer suit with brass buttons worn optionally with a houndstooth vest.



#3 - blazer with houndstooth slacks.



#4 - houndstooth sport jacket and vest with solid slacks.

The **Travelers**, Steve Garvey, baseball's Gentlemanly Most Valuable Player demonstrates versatility in the purchase of four outfits for the price of two.

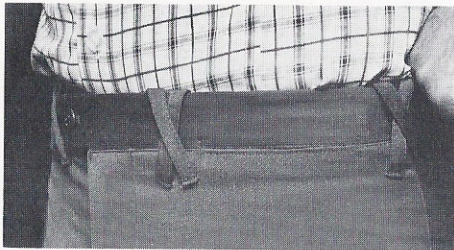
The combinations come in blue, brown or black and are offered in 100% pure wool. The same combinations are available in woven polyester, ideal for wrinkle resistant lightweight travelling. We can offer many plaids that serve the dual purpose suit/sport jacket look just as well.



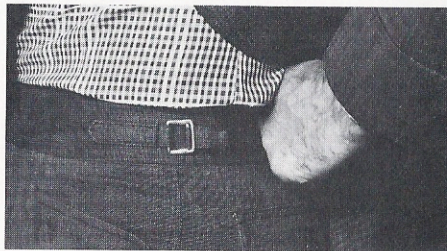
The **Sportster**, shown here in cotton. Actually a 4 button style with a square bottom. Upper patch pockets and lower flap pockets and a breakaway back ideal for Friday at the office.



Behind the Sportster - A breakaway pleated back for maximum comfort.



French style pants with crisscross belt loops - hidden pockets, front and rear and a lap stitch down the side of a wide leg for a very popular European look. General price information (see attached).



More features for The Sportster - Side buckles on the waistband, western pockets and 1 patched rear pocket on your choice of sides.

Greg Chapman, of Executive Tailored Clothes is conscientious and works hard to satisfy his clients. I'm one of them.

Scott
Scott Carpenter

Over a 4 year period I have ordered some 40 suits — 5 have needed alterations. I feel and look much better in my clothes since meeting Greg Chapman. I've often thanked him for encouraging me to give that first suit a try. I was difficult to persuade because I was both satisfied with the store from which I was buying ready mades and I had had a bad experience with a custom made suit.

Now that I've become thoroughly spoiled, I could never be happy with a ready made suit and in my opinion this system used by Greg is far superior to any other custom made procedure that requires a series of fittings.

Bob Wessen
Bob Wessen
Wessen Buick