

Greg Chapman vs. Off-the-Rack



An ad like this appeared in a recent leading fashion publication. The suit looked beautiful....on the mannequin. Will it look remotely similar on you or 90% of those who buy it? Sadly, No! That's the point!

In order for a suit to drape as smoothly, as this suit in the photo, it must conform exactly to the body over which it drapes! Any variation of that body causes the fabric to sag, fold, tug, jump, etc. The variables are endless; the slope of one's shoulders, the roundness of their back, the hang of their arms, the distribution of their front and back chest measurements, their waist length, the relationship between their chest size to their shoulder width, the size of their neck and much more. And, how about the pants? The shape of their seat, the depth of the crotch, and more!

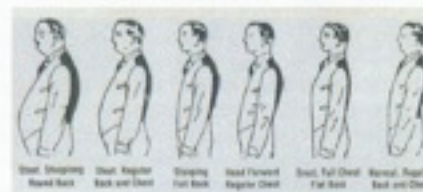
The well known ready made suit in the ad was advertised at \$3295 and the vest at \$900! The shirt was \$395 and the tie \$175. Originally, ready made suits were approximately 1/8th the price of what a man paid his tailor. Today, people will spend as much or more, without understanding the relative values. There is more value in having your clothing made! You'll feel the difference, you'll look better and, your time invested initially will produce perfect results with no effort in the future.

In fact, it's so easy. With your individual pattern established, you can order perfect fitting clothing, by telephone (from photo/swatch sheets) which is made and sent to you 2 or 3 weeks later, a perfect fit virtually every time; incorporating any size changes relative to the fit of your last suit, jacket or slacks. Coordinated custom shirts and ties can be sent, as well. Please give us a call to learn more at 310-657-8487. Ask about our unique Wardrobe Plan Program, where many clients pay monthly and save as much as 33%.

Posture; and It's Effect on Fit

Which of these bodies is yours?

Few individuals fit the clothes,



so we make the clothes, to fit individuals.

Specifically; erect posture, which causes short waistedness and arms to swing back; requiring rotation of the sleeves into the jacket accordingly;



Theirs

Ours



Off-the-rack pants are often too long in the crotch, dragging across the thigh with each step.

Greg Chapman Executive Tailored Clothes
147 South Robertson Blvd. Beverly Hills, CA 90211